



# LIFE LONG LEARNING IN PHARMACY 2018

12TH INTERNATIONAL  
CONFERENCE  
BRISBANE AUSTRALIA  
6-9 JULY 2018

SPONSORSHIP PROSPECTUS

*SHAPING  
TOMORROW'S  
PRACTITIONERS  
TODAY*



australian  
pharmacy  
council

Host Organisation



**Bronwyn Clark**  
CEO Australian Pharmacy Council  
Host Convenor

**THE 2018 CONFERENCE  
THEME IS:**

**SHAPING  
TOMORROW'S  
PRACTITIONERS  
TODAY.**

## INVITATION

**On behalf of the Australian Pharmacy Council (APC) it gives me great pleasure to invite you to join us at Life Long Learning in Pharmacy 2018 (LLLP2018) to be held at Rydges Hotel South Bank Brisbane from Friday 6th – Monday 9th July 2018.**

The 2018 program will showcase research in the education and professional development field, and offer attendees the opportunity to network with colleagues, leading international and national researchers and practitioners at both program and social activities. A key feature of the conference are the predominance of interactive workshops and small group discussion sessions, alongside plenary and poster sessions.

### About Life Long Learning in Pharmacy

**Life Long Learning** is embraced as a core principle for professional practice throughout the world, and is no less for pharmacy. Many regulators require pharmacists to undertake mandatory Continuing Education (CE), or Continuing Professional Development (CPD).

The International Conferences LLLP are a series of conferences that have been held every second year for the past 25 years, following the inaugural meeting in Denmark in 1990. They provide an opportunity to discuss issues of importance and relevance to advancing pharmacy practice through continuous professional development (CPD) and lifelong learning. The conferences have been convened around the world in Europe, North America, Africa and New Zealand, and usually attract pharmacists, pharmacy technicians, educators, researchers, regulators, policy-makers and professional associations from around the world.

### Sponsorship

The success of this Conference depends on the contributions and support of many, including the generous assistance of the official sponsors.

### Sponsorship benefits

- » Put your company or organisation in the spotlight
- » Show your commitment to Life Long Learning in Pharmacy
- » Meet and network with pharmacists from around the globe
- » Build Brand Awareness as a Leader in Pharmacy Education and CPD
- » New Clients, New Customers, New Business – International and Domestic Markets
- » Give attendees a “taste” of your business
- » Market your organisation or company inexpensively

### Sponsorship Opportunities

The LLLP2018 Host Committee invites you and your organisation to partner with us in supporting the 12th International Conference in Brisbane, 6-9 July 2018.

Align your organisation with the conference and enhance your organisation/company profile to a targeted audience of over 200 pharmacy and education delegates from Australia and across the globe.

Benefit to the sponsor companies and organisations include:

- » demonstration of your commitment to the transformation of pharmacy education,
- » demonstration of your support the ongoing professional development of pharmacists on an international scale,
- » provision of industry leadership and contribution to innovative educational practices in pharmacy on an international scale, and
- » recognition as a leader in pharmacy education initiatives.

# SPONSORSHIP OPPORTUNITIES

## **Platinum Sponsor** **\$10,000 Exclusive**

We view our Platinum Sponsorship as a unique marketing opportunity and we are confident your participation in LLLP2018 will provide your business with exceptional rewards.

As the Platinum Sponsor your business will benefit from the highest level of exposure and representation including the following entitlements:

- » Main sponsors of LLLP2018
- » Two complimentary registrations including Welcome Reception and Gala Dinner
- » Seating at VIP table at Gala Dinner
- » Company logo and 200 word profile on LLLP2018 website
- » Verbal acknowledgement as Platinum Sponsor during opening and closing sessions of LLLP2018
- » Sponsor's freestanding banner to be positioned on the stage of the Plenary Room for the duration of LLLP2018

## **Gold Sponsor** **\$7,500 Exclusive**

As Gold Sponsor, your organisation will benefit from an excellent level of exposure. Your organisation will enjoy a high profile through the many opportunities for branding and exposure, prior to and during LLLP2018.

As Gold Sponsor your organisation will receive recognition through the following entitlements:

- » Two complimentary registrations including Welcome Reception and Gala Dinner
- » Company logo and 200 word profile on LLLP2018 website
- » Verbal acknowledgement as Gold Sponsor during opening and closing sessions of LLLP2018
- » Sponsor's freestanding banner to be positioned on the stage of the Plenary Room for the duration of LLLP2018

## **Silver Sponsor** **\$5,000 Exclusive**

As the Silver Sponsor, your organisation will enjoy a strong position within the conference through the many opportunities for branding and exposure, prior and during LLLP2018.

As the Silver Sponsor, your organisation will receive recognition through the following entitlements:

- » Acknowledgement as Sponsor of all Poster Sessions
- » One Complimentary registration including Welcome Reception and Gala Dinner
- » Company logo and 100 word profile on LLLP2018 website

**THE SUCCESS OF LLLP2018  
CONFERENCE DEPENDS ON THE  
CONTRIBUTIONS AND SUPPORT OF  
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ASSISTANCE OF THE OFFICIAL  
SPONSORS**

# SPONSORSHIP OPPORTUNITIES

## Welcome Reception Sponsor \$5,000

The Welcome Reception is a fantastic opportunity for delegates, speakers and sponsors to network in a relaxed environment on Friday 6 July 2018.

As the sponsor of the Welcome Reception your organisation will receive the following entitlements:

- » Opportunity to present a 5 minute address at the Welcome Reception
- » One Complimentary registration including Welcome Reception and Gala Dinner
- » Company logo and 100 word profile on LLLP2018 website
- » Sponsor's freestanding banner to be positioned at the Welcome Reception for the duration of the event

## Gala Dinner Sponsor \$10,000

The Gala Dinner is a highly anticipated social event for conference delegates and the industry as a whole. The Gala Dinner Sponsor will demonstrate their commitment to life long learning and receive the unique opportunity to provide a night to remember for all in attendance.

As the Gala Dinner Sponsor, your organisation will receive exposure and recognition through the following entitlements:

- » Two complimentary registrations including Welcome Reception and Gala Dinner
- » Seating at VIP table at Gala Dinner
- » Company logo and 100 word profile on LLLP2018 website
- » Verbal acknowledgement as Platinum Gala Dinner Sponsor
- » Sponsor's freestanding banner to be positioned at the Gala Dinner for the duration of the evening
- » Opportunity to provide delegates with a branded gift (sponsor to supply gifts/ subject to host approval).

## Stream Sponsor \$5,000

Stream Sponsor – your organisation will enjoy a strong placement throughout the event through the support of a nominated stream. Delegates will be able to select from a comprehensive series of streams, tailored to their area of interest and expertise.

As a Stream Sponsor your organisation will receive the following entitlements:

- » Verbal acknowledgement as Stream Sponsor at the opening and closing of sessions of the sponsored stream
- » Sponsor's freestanding banner to be positioned in the sponsored session room for the duration of the sponsored session
- » One Complimentary registration including Welcome Reception and Gala Dinner
- » Company logo and 100 word profile on LLLP 2018 website

**THE HOST COMMITTEE UNDERSTANDS EACH ORGANISATION HAS INDIVIDUAL NEEDS AND IS COMMITTED TO WORKING WITH YOU TO ENSURE YOU RECEIVE MAXIMUM EXPOSURE AND RETURN ON YOUR INVOLVEMENT**

# SPONSORSHIP SUMMARY

## Name Badge & Lanyard Sponsor \$2,500

All attendees will receive a name badge and lanyard to be worn for the duration of LLLP2018. Have your brand along with LLLP2018 branding on each name badge and lanyard.

As the Name Badge & Lanyard Sponsor your organisation will receive the following entitlements:

- » Company logo along with LLLP2018 branding on all delegate name badges and lanyards
- » Company logo and 50 word profile on LLLP2018 website

	Platinum (2 only)	Gold	Silver	Welcome Reception	Gala Dinner	Stream	Name Badge & Lanyard
Main sponsor of the conference	✓						
Two complimentary registrations, including Welcome Reception and Gala Dinner	✓	✓			✓		
One complimentary registrations, including Welcome Reception and Gala Dinner			✓	✓		✓	
Seating at VIP table at Gala Dinner	✓				✓		
Company logo and 200 word profile on LLLP2018 website	✓	✓					
Company logo and 100 word profile on LLLP2018 website			✓	✓	✓	✓	
Company logo and 50 word profile on LLLP2018 website							✓
Verbal acknowledgment as Platinum Sponsor during opening and closing sessions of LLLP2018	✓						
Verbal acknowledgment as Gold Sponsor during opening and closing sessions of LLLP2018		✓					
Verbal acknowledgment as Gala Dinner Sponsor at the dinner					✓		
Verbal acknowledgment as Stream Sponsor at the opening and closing of sessions of the sponsored stream						✓	
Sponsor's freestanding banner to be positioned on the stage of the Plenary Room for the duration of LLLP2018	✓	✓					
Sponsor's freestanding banner to be positioned at the Welcome Reception for duration of the event				✓			
Sponsor's freestanding banner to be positioned at the Gala Dinner for duration of the evening					✓		
Sponsor's freestanding banner to be positioned in the sponsored session room for the duration of the sponsored session						✓	
Acknowledgment as Sponsor of all Poster Sessions			✓				
Opportunity to present a 5 minute address at the Welcome Reception				✓			
Opportunity to provide delegates with a branded gift (sponsor to supply gifts/ subject to host approval)					✓		
Sponsor's company logo along with LLLP2018 branding on all delegate name badges and lanyards							✓

The Life Long Learning conferences appreciate the strong relationships it has with many organisations and offers a variety of prepared packages, however we can customise the perfect partnership package for your organisation's goals and budget.

Please contact the **conference secretariat**, to discuss sponsorship opportunities in further detail.

[CLICK HERE](#)

# Sponsorship Application Form

## DETAILS

Company/Organisation name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

## SPONSORSHIP ITEM (GST inclusive)

- Platinum \$10,000       Gold \$7,500       Silver \$5,000       Welcome Reception \$5,000  
 Gala Dinner \$10,000       Stream \$5,000       Name Badge & Lanyard \$2,500

All applications must be accompanied by payment in full. Sponsor requests will not be confirmed until payment is received.

## PAYMENT OPTIONS

**ELECTRONIC FUNDS TRANSFER:**

**BANK:** Westpac Banking Corporation  
**BSB:** 032719

**ACCOUNT NUMBER:**  
594475

**ACCOUNT NAME:**  
LLLP2018 Conference  
Reference: LLLP2018

Amount: \$ \_\_\_\_\_

**CREDIT CARD:**

**VISA**

**MASTERCARD**

CREDIT CARD NUMBER:

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Expiry date: \_\_\_\_\_ / \_\_\_\_\_      Amount: \$ \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Remittance advice must be sent to  
info@LLLP2018.com

Signature: \_\_\_\_\_

## PLEASE EMAIL COMPLETED FORM TO:

LLLP2018 Conference Secretariat  
info@LLLP2018.com

### Terms and conditions

1. The LLLP2018 Host Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. Selection of sponsors will be based on their ability to meet conference requirements. The LLLP2018 Host Committee reserve the right, in its absolute discretion, to refuse any sponsorship application.
3. The LLLP2018 Host Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate to the GST which is currently 10% and is applicable to all goods and services offered by the conference. All prices in this document are inclusive of GST.
4. All sponsorship bookings will only be confirmed on receipt of a signed application form and full payment. Payment may be made by direct deposit or credit card.
5. All cancellations must be advised in writing directly to LLLP2018 Host Committee. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.